

urbanblisslife

FOOD + WINE + TRAVEL



URBAN BLISS LIFE is an online food, wine, and travel magazine that inspires women across the globe to LIVE LOUDLY. Featuring original recipes readers love, wine pairing tips, restaurant & wine reviews, and sharing culinary travel and adventure travel experiences, Urban Bliss Life articles are filled with captivating professional photography and insightful details that motivate others daily to try new things and explore new places. Launched in 2004 as Maternity to Madness and rebranded as Urban Bliss Life in 2012, Urban Bliss Life has a longstanding authority in the international food, wine, and travel world, and continues to grow its vibrant community of home cooks and culinary travel enthusiasts through social media, as well as the site.

Cookbook author, and food, wine, and travel blogger **Marlynn Jayme Schotland** prefers traveling with only carry-on luggage, will eat/try almost anything once, and embodies the **LIVE LOUDLY** philosophy every day. A first-generation Filipino-American, she enjoys sharing her passion for home cooking with fresh, simple ingredients and she travels as often as possible around the world with her husband and their two children, ages 19 & 16. Marlynn has written two cookbooks with Rockridge Press, and holds a WSET 2 Award with Distinction wine certification. After years as a broadcast journalist and Public Relations director, she launched her first of four companies in 2005 and has been happily living the entrepreneurial dream ever since.



SITE STATS

Monthly Page Views

240,000+

Monthly Sessions

210,000+



39,000+ followers



13,500+ followers



22,000+ followers
2 million viewers/month



7,500+ followers



10,000+ newsletter
subscribers

AUDIENCE



United States **80%**
Chicago New York Portland



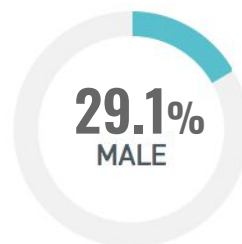
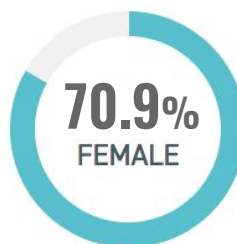
Canada **9%**
Toronto Calgary Vancouver



United Kingdom **5%**
London



Australia **3%**
Sydney Melbourne Brisbane



FEATURED IN

THE OPRAH
MAGAZINE

martha
SHAPE stewart

GOOD
HOUSEKEEPING



Parade

foodgawker

BuzzFeed

FOX

The Daily Meal
All the food that's fit to eat

Yummly



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LET'S WORK TOGETHER!

I love working with brands who share the same passion for fresh, quality food and wine, and authentic culinary travel. Each brand partnership is unique, but here are some ways we can work together:

Sponsored Posts- whether a series of sponsored posts or an individual post, each blog post contains high quality, professional photos, along with honest and engaging content.

Recipe Development - I can develop cooking and baking recipes using the brand product, either following specific brand direction or entirely from scratch.

Culinary Travel - I work with visitors bureaus, restaurants, hotels, and festivals to cover their locations/events on the blog. The brand usually provides transportation, lodging, and meals, and a day rate. I provide live social media coverage and 1-4 full feature post-trip articles with photos.

Sponsored Social Media Posts - I work with brands on sponsored Instagram Posts & Stories, Facebook and Twitter posts, and YouTube videos, whether for a series of posts over several months or one-time posts.



BRAND PARTNERS

- Kroger Co.
- Kitchenaid
- OXO
- Franz Bakery
- Van Duzer Vineyards
- Foster Farms
- Draper Valley Farms
- Graceland Fruit
- Smithfield Foods
- Minute Rice
- Rodney Strong Vineyards
- Columbia Crest Winery
- Vovetti wines
- Gallo Family Wines
- FoodSaver
- Reser's Fine Foods
- National Football League (NFL)
- Council for Responsible Nutrition
- Mushroom Council
- Gloria Ferrer Wines
- Naked Juice
- Stonyfield Farms
- Starbucks Coffee
- Yoplait
- Target
- Proctor & Gamble
- Best Buy
- Tourism Ireland
- Visit Japan
- Amsterdam with Delta Airlines and Port of Portland
- Visit Victoria BC & Visit Vancouver BC, Canada
- Royal Caribbean Cruise Lines
- New Orleans Visitors Bureau
- Visit Park City, Utah
- Seattle Visitors Bureau
- Fraser Valley BC Canada
- Kauai Visitors Bureau
- Honolulu Hawaii - Spam Jam with Outrigger Waikiki
- Walla Walla Wine Alliance & Visit Walla Walla
- Hawaii the Big Island Visitors Bureau
- Western Montana Visitors Bureau
- Travel Oregon
- And many more!



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